

## FOR IMMEDIATE RELEASE

### Food4Kids Muskoka Achieves Fundraising Milestone, Exceeds Target at Inaugural Feeding Futures Charity Gala Event

Windermere, Ontario – June 2, 2024 – Food4Kids Muskoka, a newly established charity dedicated to ensuring that children across Muskoka experience “Weekends Without Hunger” is thrilled to announce the outstanding success of its inaugural fundraising event, held on Saturday, May 25<sup>th</sup>, 2024 at beautiful Windermere House on Lake Rosseau. The event not only met but exceeded its fundraising target, surpassing the initial goal of \$100,000.

The Feeding Futures Gala was jointly sponsored by Windermere House and Skyline Group of Companies and brought together over 100 supporters, including community leaders, philanthropists, business owners and entrepreneurs, who all contributed to making this event a monumental success. The funds raised will be instrumental in supporting kids across Muskoka who are facing food insecurity as rising costs have made life challenging for many families in the region.

"We are overwhelmed with gratitude for the incredible support we received from our community," said Sarah Thatcher, Founder & Executive Director. "Exceeding our fundraising target is a testament to the generosity and commitment of our supporters to our mission of reducing food insecurity for children on weekends across our communities. These funds will enable us to scale to add more children to our program and ensure that Food4Kids Muskoka continues to raise awareness about the issues of food insecurity and what we can do to help.

Windermere House and Skyline Group of Companies provided generous donations demonstrating their commitment to community engagement and philanthropy for the benefit of those living in Muskoka year-round. "Our team is so grateful for the beautiful gala that was hosted for us," said Kristie Shaver, "Everything was incredible from the delicious meal to the beautiful setting, the staff and team at Windermere House were absolutely wonderful to work with".

A gala attendee from Muskoka Lumber, added "The Food4Kids Muskoka team has inspired us with their commitment and enthusiasm to help address the realities facing food insecure kids across Muskoka. Muskoka Lumber was happy to match up to \$10,000 in contributions at the gala to further the work they are doing in the community for the benefit of everyone in Muskoka".

Food4Kids Muskoka is a charity based in Muskoka that provides packages of healthy food for kids aged 4-13 years with limited or no access to food each weekend. Food4Kids Muskoka currently feeds 188 children with our “Weekends Without Hunger” program and this successful fundraising event marks a significant step forward in our efforts to make a meaningful impact. We look forward to continuing this momentum and working with our supporters to achieve even greater outcomes in the future.

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#### Note to Editors:

High-resolution images from the event are available upon request. Please contact **Kristie Shaver** for access.